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Garrett Hoyt, VP, Technology Applications

Entry, Payment, Product Focus Group Leaders

July 26, 2022



Agenda

Jan 2023 Pre-Release Notes Update (Hoyt)

Seamless Update(Foti)

- Assessment Threshold Changes
- Category 14

Mailing Promotions Update (Foti)





Technology Application Update

Jan 2023 Pre-Release Notes Update

- Pre-Release Notes released last week
- FAQs available this week





Assessment Threshold Change

Minimum assessment thresholds will change beginning with the September mailer scorecard

- ➤ A mailer will only receive an assessment if the sum of assessable amounts across Full-Service, eInduction and Seamless is \$500 or greater
- A mailer will only receive an assessment if the assessable amount for move/update is \$50 or greater.
- ➤ The mailer will be assessed both amounts if they are over \$500 for FS, EID and Seamless, while also over \$50 for MU



Full-Service



eInduction

Move/Update



AND/OR



Seamless



\$500 or Greater

\$50 or Greater





Seamless Update

New Category 14: Single MID-CRID Relationship

- Initially deployed on 1/23/2022 to allow an undocumented piece to be reassigned to the single known eDoc Submitter for the MID in the undocumented barcode
- Category 14 initially took precedence over the existing 13 categories of undoc.
- Mailers were initially given a grace period (1/23 4/30) to resolve single MID-CRID undocumented mail issues
- Phase I enhancements were implemented on 5/22/2022
 - Revised error logging reassignment order of precedence
 - Exclude MIDs belonging to known MSP's from Category 14 reassignment
 - Expand MID to eDoc CRID relationship identification window to 180 days
- June data shows a decline in Category 14 reporting to Seamless mailers from an avg of 19.71% in previous months to 12.85% in June.



Seamless Update

New Category 14: Single MID-CRID Relationship

Phase II enhancement release is moved up to 8/14/2022

- Undoc assignment defined by Seamless Admin set-up of MID becomes 1st priority of reassignment
- Establish a minimum MID usage threshold (25 pieces in a single job) to determine Category 14 eligibility
- Exclude piece scans with a STID mail class that is not identified in the eDoc submission from Category 14 reassignment
- SASP to include PW and hardcopy statement submission when determining if a MID belongs to a known MSP

Grace period has been extended until 1/1/2023

 Category 14 errors will become assessable with January assessments on February 11th 2023.





2022 MAILING PROMOTIONS CALENDAR

Registration Period Promotion Period

	PROMOTIONS	IAN	i LD	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
FIRST-CLASS	PERSONALIZED COLOR TRANSPROMO					◆ MA	Y 15 ·······						
USPS MARKETING MAIL® & FIRST-CLASS MAIL®	EARNED VALUE		• FEB 15	- MAR 31 0			· JUN 30 🐧						
	EMERGING AND ADVANCED TECHNOLOGY	• JAN	I 15										
	INFORMED DELIVERY®						• JU	N 15 ······					
	TACTILE, SENSORY AND INTERACTIVE	• DEC 15											
USPS MARKETING	MOBILE SHOPPING							• JUL	15	SEPT 1			

